

Experience Live

LIVE EVENTS · EXPERIENTIAL · ACTIVATIONS · HOSPITALITY · TRAVEL EXPERIENCES

July 2023

Date	Genre	Event	Location
3 rd – 16 th	Tennis	Wimbledon	London
7 th – 9 th	Formula 1	British Grand Prix	Silverstone
23 rd	GAA	All-Ireland Hurling Final	Croke Park
30 th	GAA	All-Ireland Football Final	Croke Park
31 st – 6 th Aug	Horseracing	Galway Races Summer Festival	Ballybrit

August 2023

Date	Genre	Event	Location
5 th	Rugby	Rugby World Cup Warm Up – Ireland v Italy	Aviva Stadium
9 th – 13 th	Horse Show	Dublin Horse Show	RDS, Dublin
19 th	Rugby	Rugby World Cup Warm Up – Ireland v England	Aviva Stadium
26 th	American Football	Notre Dame v Navy - Aer Lingus College Football Classic	Aviva Stadium

September 2023

Date	Genre	Event	Location
7 th – 10 th	Golf	Irish Open	The K Club, Co. Kildare
9 th	Rugby World Cup	Ireland v Romania – Rugby World Cup	Bordeaux
10 th	Soccer	UEFA Euro 2024 Qualifiers – ROI v Netherlands	Aviva Stadium
16 th	Rugby World Cup	Ireland v Tonga – Rugby World Cup	Nantes
19 th & 20 th	Music	Shania Twain	3Arena
23 rd	Rugby World Cup	South Africa v Ireland – Rugby World Cup	Paris
25 th – 1 st Oct	Golf	Ryder Cup	Marco Simone Golf & Country Club, Rome

October 2023

Date	Genre	Event	Location
7 th	Rugby World Cup	Ireland v Scotland – Rugby World Cup	Paris
13 th	Soccer	UEFA Euro 2024 Qualifiers – ROI v Greece	Aviva Stadium
14 th	Rugby World Cup	Quarter Final 2 – Winner Pool B	Paris
15 th	Rugby World Cup	Quarter Final 4 – Runner-Up Pool B	Paris
20 th	Rugby World Cup	Semi-Final 1 – Winner QF1 v Winner QF2	Paris
21 st	Rugby World Cup	Semi-Final 2 – Winner QF3 v Winner QF4	Paris
22 nd	Rugby	Glasgow Warriors v Leinster - URC	Scotstoun Stadium, Glasgow
24 th – 5 th Nov	Music	Wexford Festival Opera	Wexford
26 th – 30 th	Music	Cork Jazz Festival	Cork
27 th	Rugby World Cup	Runner-Up Semi Final 1 v Runner-Up Semi Final 2	Paris
28 th	Rugby World Cup	FINAL – Rugby World Cup	Paris
28 th	Rugby	Leinster v Cell C Sharks - URC	RDS Arena

November 2023

Date	Genre	Event	Location
4 th	Rugby	Leinster v Edinburgh - URC	RDS Arena
12 th	Rugby	Dragons RFC v Leinster - URC	Rodney Parade, Newport
18 th	Rugby	Leinster v Scarlets - URC	RDS Arena
25 th	Rugby	Leinster v Munster - URC	Aviva Stadium

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December 2023

Date	Genre	Event	Location
2 nd	Rugby	Connacht v Leinster - URC	Sportsground
10 th	Rugby	La Rochelle v Leinster – Champions Cup	Stade Marcel Deflandre
16 th	Rugby	Leinster v Sale Sharks – Champions Cup	RDS Arena
26 th	Rugby	Munster v Leinster - URC	Thomond Park

January 2024

Date	Genre	Event	Location
1 st	Rugby	Leinster v Ulster - URC	RDS Arena
13 th	Rugby	Leinster v Stade Francais – Champions Cup	Aviva Stadium
20 th	Rugby	Leicester Tigers v Leinster – Champions Cup	Welford Road Stadium

February 2024

Date	Genre	Event	Location
2 nd	Rugby	Guinness Six Nations 2024 – France v Ireland	Orange Velodrome, Marseille, France
11 th	Rugby	Guinness Six Nations 2024 – Ireland v Italy	Aviva Stadium
17 th	Rugby	Leinster v Benetton - URC	RDS Arena
24 th	Rugby	Guinness Six Nations 2024 – Ireland v Wales	Aviva Stadium

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March 2024

Date	Genre	Event	Location
2 nd	Rugby	Cardiff Rugby v Leinster - URC	Cardiff
9 th	Rugby	Guinness Six Nations 2024 – England v Ireland	Twickenham Stadium, UK
12 th – 15 th	Horseracing	Cheltenham Festival 2024	Cheltenham, UK
16 th	Rugby	Guinness Six Nations 2024 – Ireland v Scotland	Aviva Stadium
23 rd	Rugby	Zebre Parma v Leinster - URC	Stadio Lanfranchi, Parma
29 th	Rugby	Leinster v Vodacom Bulls - URC	RDS Arena

April 2024

Date	Genre	Event	Location
5 th – 7 th	Rugby	Champions Cup – Round of 16	TBC
11 th – 13 th	Horseracing	Grand National	Aintree Racecourse, Liverpool
12 th – 14 th	Rugby	Champions Cup – Quarter-Finals	TBC
20 th	Rugby	Emirates Lions v Leinster - URC	Emirates Airline Park, Johannesburg
27 th	Rugby	DHL Stormers v Leinster - URC	DHL Stadium, Cape Town
30 th – 4 th May	Horseracing	Punchestown Festival	Punchestown, Co. Kildare

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May 2024

Date	Genre	Event	Location
3 ^d – 5 th	Rugby	Champions Cup – Semi-Finals	TBC
11 th	Rugby	Leinster v Ospreys - URC	RDS Arena
18 th	Rugby	Ulster v Leinster - URC	Kingspan Stadium
24 th	Rugby	EPCR Challenge Cup Final	Tottenham Hotspur Stadium, UK
25 th	Rugby	Champions Cup Final	Tottenham Hotspur Stadium, UK
26 th – 28 th TBC	Horseracing	Irish Guineas Festival	The Curragh, Co. Kildare
31 st	Rugby	Leinster v Connacht - URC	RDS Arena

June 2024

Date	Genre	Event	Location
1 st	Soccer	UEFA Champions League final	Wembley Stadium
7 th	Rugby	URC Quarter-Final	TBC
15 th	Rugby	URC Semi-Final	TBC
15 th – 18 th TBC	Food	Taste of Dublin	Iveagh Gardens
21 st – 23 rd	Formula 1	Spanish Grand Prix	Barcelona
22 nd	Rugby	URC Grand Final	TBC
26 th – 16 th July	Tennis	Wimbledon	London
28 th – 30 th	Music	Taylor Swift	Aviva Stadium
30 th – 2 nd July TBC	Horseracing	Dubai Duty Free Irish Derby Festival	The Curragh

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July 2024

Date	Genre	Event	Location
5 th – 7 th	Formula 1	British Grand Prix	Silverstone
31 st – 6 th Aug TBC	Horsereading	Galway Races Summer Festival	Ballybrit

August 2024

Date	Genre	Event	Location
29 th – 30 th	Music	Coldplay	Croke Park