



 CSL events

Sample Travel Itineraries



CSLevents



CSLhospitality

Experience **Live**



CSL events
Experience Live

Experience
Travel

When properly designed and delivered a travel incentive programme can create a measurable return on the investment made.

Travel incentives have been proven to not only increase sales and profits, change behaviour and most importantly improve employee and customer engagement.

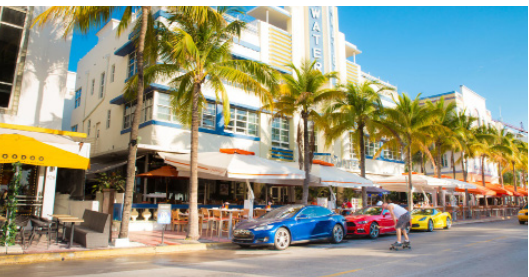
An International Society for Performance improvement study has found that incentive programmes increase performance of an individual by 22% and of a team by 44%. Companies that recognize their employees outperform companies that do not by 30/40%.

A programme created around a sales or dealer incentive should, if structured correctly, be a self-financing exercise.

It will also give you the vehicle to develop a closer relationship with your customers and create a vibrancy around your product which will encourage additional sale

***“Create an experience
that they couldn’t
achieve otherwise by
themselves”***

01 | Miami



Miami Sample Itinerary

Day 1

Depart Dublin on Aer Lingus direct flight to Miami departing 13.00 arriving 21.38 local time. Following baggage collection guests will be transferred to their city center hotel.

Day 2

Breakfast at leisure.

Mid-morning guests will be transferred from hotel to take part in the Thriller speedboat ride which gives a unique view of the city from the water docking adjacent to Monty's Sunset restaurant for lunch.

Afternoon free.

Dinner that evening in CIBO Wine Bar and Eatery.

Day 3

Breakfast at leisure.

Mid morning guests will be taken on a Miccosukee Indian Heritage Tour only accessible by airboat. Here guests will see some amazing wildlife and will stop en route for a lunchtime barbecue. Late afternoon guests will be transferred back to the hotel.

Evening free



Experience Live

LIVE EVENTS • EXPERIENTIAL • ACTIVATIONS • HOSPITALITY • TRAVEL EXPERIENCES



About the Hotels Hotel Options Miami

FOUR SEASON MIAMI

Rising above Miami's skyline Four Seasons Hotel Miami on Bricknell Avenue is a glittering pillar of sophistication and world class luxury, just a block from Biscayne Bay in heart of downtown Miami.

It is the only AAA Five Diamond property in Miami.

THE SETA MIAMI BEACH

This ocean-front hotel is an integral part of Miami Beach's social, cultural and architectural heritage that combines the destination's sleek Art Deco style with a serene Far Eastern aesthetic. The façade of the 1938 Dempsey-Vanderbilt hotel was meticulously restored, its interiors enhanced with Burmese teak, Indonesian bronze and dark gray bricks salvaged from historic Shanghai buildings. Contrasting this is new adjacent 40-story glass residential tower, which houses some of the hotel's suites. With three pools, three acclaimed restaurants and a dedicated concierge team, The Setai leaves no request unfulfilled.

INTERCONTINENTAL MIAMI

At InterContinental Miami, the city's vibrant art, innovative businesses, and tropical life converge into this premier luxury experience. Built around Henry Moore's famous sculpture, "The Spindle," it lies on the downtown waterfront. The city's business centers and famous beachfronts are both within easy reach. <https://www.google.com/>

01 | Miami



Day 4

Breakfast at leisure.

Following breakfast guests will be transferred to Homestead Miami Speedway for the final day of the Ford Championship where they will enjoy this unique experience of truck driving from reserved seats in the Grandstand. From their reserved area in the Tented Village guests will also have pre-race pit passes which allows access up 2pm.

Following racing guests will be transferred to Crazy About You Restaurant for dinner.

Day 5

Breakfast at leisure.

Day Free to enjoy the sights at leisure or relax by the hotel swimming pool, or for guests who wish golf can be arranged in local golf course.

Early evening guests will be transferred to the famous Restaurant Delores (you can call me) Lolita.

Day 6

Breakfast at leisure.

Guests check out of hotel by 12 noon.

Guests will depart hotel early afternoon for a final walking tour of Little Havana where they will sample the best Cuban cuisine the area has to offer.

18.00 approx guests will depart for the airport for their return flight to Dublin with Aer Lingus which departs at 21.20 arriving at 10.45 local time on following day.

See the desert sunrise from the air on a 1-hour hot air balloon in Dubai. Rise early, travel by air-conditioned minibus to the launch site, and glide over the billowing dunes of the Dubai Desert Conservation Reserve with your pilot. Watch falcons fly up to 4,000 feet above Earth in a trained demonstration as the sun rises over the Hajar Mountains. Conclude with a gourmet breakfast back on ground.

MIAMI COSTS EST.

Approximate cost based on a group of 30 guests in single rooms €4,200 (subject to availability at time of booking)

02 | New York



About the Hotels

Hotel Options New York

LOTTE NEW YORK PALACE

A stately and historic landmark on Madison Avenue, Lotte New York Palace has long reigned as New York City's most iconic and instantly recognizable hotel. A peerless address for business, a glamorous setting for society weddings, and a treasured retreat for family holidays, Lotte New York Palace is woven into the fabric of New York City.

FOUR SEASONS (5 star)

At the crossroads of Tribeca and the Financial District, just a block from the World Trade Center, Four Seasons Hotel New York Downtown adds its classic architectural profile to the world's most famous skyline. Discover a New York luxury hotel with Downtown's creativity and confidence, surrounded by the non-stop, dynamic scenes of the new New York.

The Fitzpatrick Hotel Manhattan (4 star)

Fitzpatrick's on Lexington Avenue offers comfortable, modern amenities and personalized service ideal for both leisure and business travelers. With 91 rooms and suites, this boutique style hotel offers a personal level of service that you would experience at the finest Irish country house hotel. This, coupled with the great location, makes the Fitzpatrick Manhattan a great place to stay in New York City.



New York Sample Itinerary

Day 1

Depart Dublin on direct flight to New York arriving early/mid-afternoon local time.

Transfer to hotel

Following check in guests are free to explore the local area.

7pm Guests depart for dinner in one of New York's famous steak houses.

Following dinner guests will be transferred back to the hotel.

Day 2

Breakfast at leisure.

Guests will be taken on a tour of Manhattan taking in all the highlight sites of this magic city stopping for lunch in a typical New York deli. Following lunch guests are free to shop or return to the hotel.

That evening guests will be transferred to the Port area where they will board one of Hornblower yachts for a delicious dining and dancing experience as they cruise the Hudson River with stunning views of the city by night. Following dinner guests will be transferred back to the hotel.

02 | New York



Day 3

Breakfast at leisure.

Guests will be transferred to the Port area where they will board the Staten Island ferry to St George to discover the new giant New York Ferris Wheel (opening early 2018). This unique experience will operate every day and will be a landmark attraction for every visitor to the city.

A light lunch will be served in one of the local restaurants.

That afternoon guests will be free to explore the latest New York shopping experience - The Empire Outlet's Retail Complex.

Late afternoon guests will be transferred back to the hotel.

That evening guests will be transferred to Little Italy to dine in Puglias one of the oldest restaurants in this area, offering typical southern Italian cooking.

Following dinner transfer back to the hotel.

Day 4

Breakfast at leisure.

Day free to shop or explore more sights of this wonderful city.

That evening guests will be transferred to the One World Observatory for drinks reception and dinner. This impressive building offers stunning panoramic views of the city and its most iconic sites,

Following dinner guests will be transferred back to the hotel.

Day 5

Breakfast at leisure.

Check out of hotel.

Early/mid afternoon guests will be transferred to the airport for the return flight to Dublin.



Experience

THE BIG APPLE

A trip to New York City is the experience of a lifetime. With famous attractions like Times Square, Central Park, the Empire State Building and Yankee Stadium—to name just a few—NYC packs more to see and do into one compact area than any other place on earth. Each of the City's five boroughs contains its own roster of must-see destinations, great restaurants, cultural hot spots and unforgettable activities.

NEW YORK COSTS EST.

Approximate cost based on a group of 40 guests in double/twin rooms €2,995 (subject to availability at time of booking)

03 | Toronto



Toronto Sample Itinerary

Day 1

Depart Dublin on Air Canada flight to Toronto departing at 12.25 arriving 2.45 local time.

Following baggage collection guests will be transferred to city center hotel.

Welcome drink and canapes as keys are being distributed.

Dinner that evening in local restaurant.

Day 2

Breakfast at leisure.

Mid-morning guests will be taken on an open bus tour of the city taking in all the major highlight sites

of the city. A stop will be made at Nathan Philip's Square for a typical Torontonion lunch from a street vendor. Here food vendors line the streets with a variety of different food options.

Afternoon free.

Dinner that evening at CN Tower revolving restaurant with its wonderful views of the city.

About the Hotels

Hotel Options Toronto

FOUR SEASONS

Four Seasons Hotel Toronto is in the heart of Toronto's exclusive Yorkville neighbourhood, the city's most strollable district. The area's tree-lined streets and charming Victorian façades are alive with fashionable boutiques, galleries, cafés and restaurants – all just steps from Bloor Street and minutes from the downtown business district.

OMNI KING EDWARD

The first luxury hotel in Toronto, built in 1903, has recently been re-imagined for the 21st century following a \$40 million renovation which showcases the old-world charm and vibrancy of Toronto with a complete transformation of all guest rooms, meeting space, lobby, restaurant and bar. While combining modern comfort and elegance, they have restored the legendary hotel to palace-like grandeur. The hotel is conveniently located in the financial, entertainment and shopping districts'

THE WESTIN HARBOUR CASTLE

Experience the perfect blend of relaxation, renewal, and modern comfort at The Westin Harbour Castle, Toronto. You'll find our hotel on the revitalized waterfront, just steps away from the Downtown Core via the PATH, Toronto's underground covered walkway. The city's lively theatre and entertainment districts are just steps away, as are the Air Canada Centre and other famous attractions.

03 | Toronto



Day 3

Breakfast at Leisure.

Following breakfast guests will be taken on a full day excursion to Niagara Falls, here guests will experience the spectacular falls from the Hornblower Cruise vessel offering a breath-taking experience of one of the worlds most recognized wonders. On dry land guests, will board a helicopter for a 18/20-minute flight over the falls before landing in Trius winery where they will enjoy some wine tasting and have lunch. That evening guests will have dinner in Jump restaurant which offers a mix of local and Italian cuisine.

Day 4

Breakfast at leisure.

Following breakfast guests will be transferred for a unique and fun morning Backyard Axe Throwing including lessons followed by a round robin competition – it's fun like nothing else!

Following the fun morning activity guests will be transferred for lunch followed by a tour of the famous St. Lawrence Food Market.

OR

Transfer from the hotel to a Curling Club for curling lessons followed by a competitive game, where guests can test their skills.

Following the fun guests will be transferred for lunch followed by a tour of the famous St. Lawrence Food Market.

That evening farewell gala dinner in local restaurant/venue (TBA)

Day 5.

Breakfast at leisure.

Following check out guests can leave bags with the concierge.

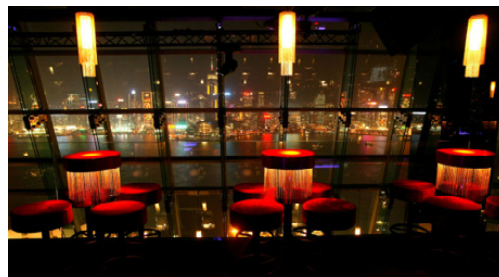
Day free followed by early dinner before transfer to the airport for the return flight departing that evening at 11.10 arriving Dublin at 11.20 on the morning of Day 6.

Experience TORONTO

Welcome to Toronto, the most multiculturally diverse city on the planet: over 140 languages are spoken. It's estimated that over half of Toronto's residents were born outside Canada, and despite its complex makeup, Torontonians generally get along. When the weather is fine, Toronto is a blast: a vibrant, big-time city abuzz with activity. Some of the world's finest restaurants are found here, alongside happening bars and clubs and eclectic festivals.



04 | Hong Kong



About the Hotels

Hotel Options Hong Kong

FOUR SEASONS

Four Seasons Hotel Hong Kong is ideally situated overlooking Victoria Harbour, it's a five-minute walk to the Central Ferry Piers for ferry service throughout Hong Kong, including the world-famous ride to Tsim Sha Tsui on the venerable Star Ferry. In addition, the very best of Hong Kong is steps from the front door, including the luxurious and prestigious IFC mall, local market bargains in the teeming alleys of Central.

LANDMARK MANDARIN ORIENTAL

One of the most exclusive luxury hotels in the world, The Landmark Mandarin Oriental is a masterpiece of contemporary design. We are a chic five-star retreat in the heart of Hong Kong's business and fashion districts.

J PLUS HOTEL BY YOO

Hong Kong's first boutique hotel, continues its multi-award winning formula as a chic home-away-from-home. Originally designed by celebrated designer Philippe Starck, it was given a brand new image and dynamic revitalisation by his protégés in 2014.

It is located in the buzzing shopping and entertainment district of Causeway Bay on Hong Kong Island and close to all major transportation links. Kong International Airport is 40 minutes drive, and the Airport Express Central Station is only 15 minutes drive.

Hong Kong Sample Itinerary

Day 1

00.15 Depart Dublin on Cathay Pacific direct flight CX307 to Hong Kong arriving at 05.30 local time.

Following baggage collection transfer to the Intercontinental Grand Stanford for check in.

13.00 A light lunch will be served before guests are taken on a tour of the city returning late afternoon.

19.00: Depart hotel for dinner in one of Hong Kong's favourite Chinese restaurants – The Hutong. This wonderful restaurant offers magnificent views of the harbour
Following dinner guests will be transferred back to the hotel

Day 2

Breakfast at leisure

10.00: Depart hotel for the ferry area where guests will board the Star Ferry, from here they will be taken to the fishing village of Stanley stopping for a visit to the famous Stanley Market which specialises in sports shoes, clothing and Chinese handcrafts – a must for bargain hunters! From here guests will be transferred to Victoria Peak with the final part of the journey being made by a funicular. Once on top of the Peak lunch will be served in Café Deco with its seamless glass wall which offer stunning views of the whole of Hong Kong.
Following lunch return transfer to hotel.

04 | Hong Kong



Following lunch return transfer to hotel.

18.30: Depart hotel for Happy Valley Racecourse for a VIP evening at this world famous racetrack. Here guests will enjoy dinner and drinks with excellent views of racing from the comfort of their own private box.

Following racing guests will be transferred back to hotel.

DAY 4 Breakfast at leisure.

Day free to explore the sights of this exciting city.

19.30: Depart hotel for the Star Ferry Port and transfer to Watermark Restaurant right at the Star Ferry Pier, this elegant and stunning restaurant offers 270 degree views of Victoria Harbour.

After dinner return to hotel.

DAY 5

Breakfast at leisure.

10.30: Depart hotel for a tour of the treasures of Kowloon. Starting with the Wong Tai sin Temple and then on to the amazing Bird Market and

then the Flower Market and finally the famous Jade Market where guests can enjoy the 'haggle'. The final stop will be The Ladies Market the most famous shopping area for tourists, here guests can browse and pick up 'a bargain!' Guests return to the hotel at leisure.

18.30: Transfer from hotel for departure by private junk to Laama Island and the picturesque Soh Ku Wan fishing village. Here the restaurants are on stilts all along the waterfront and is typical of Hong Kong – noisy, crowded but lots of fun!

Following dinner guests return by junk to Aberdeen Harbour and on to hotel.

DAY 6

Breakfast at leisure.

Check out of hotel, bags can be left with the concierge. A number of rooms will be held for guests who wish to change before departure. Day free for last minute shopping.

18.00 guests depart hotel for final dinner before return flight direct to Dublin

Experience

HONG KONG

Approximate costs based on 20 pax €2,500 approx (subject to availability at time of booking)



05 | Rome - 6 Nations



About the Hotels

Hotel Options Hong Kong

St Regis Grand Hotel, Via Vittorio E Orlando

Situated a short walk from the famous Via Veneto and Via Nazionale is the Magnificat 5 star deluxe St Regis Grand. Once a grand palace it dates back to 1894. With its magnificent curated collection of fine art and antiques, handcrafted stucco-adorned staircase, and of course the historic lift, it is a hotel full of style and elegance.

Hotel de Ruisse

Via Del Babuino 9, Spagna,

The Hotel de Russie is a luxury five-star hotel located in the heart of Rome between the Spanish Steps and Piazza del Popolo. This luxury modern hotel with its peaceful inner garden and spacious bedrooms is within easy walking distance of Rome's key attractions, fashion houses and the famous shopping Street of Via Condotti.

Hotel D'hinghilterra Via Bocce di Leone

A stone's throw from the legendary Spanish Steps and the ever-vibrant thoroughfares of Via Condotti, Via Borgognona and Via del Corso, you will find this five star luxury boutique hotel, gracefully situated in the heart of the historical centre of Rome it is also a short walk to Piazza Navona and the Trevi fountain.



6 Nations - Rome. Ireland v Italy.

Friday 22nd February

Depart Dublin early morning on direct flight to Rome. A short orientation of the city will be given on route to a 5 star hotel in the city centre. Transfer to a 5 star hotel in the city center. Light snack and drinks will be served as guests check in.

Afternoon free to shop or explore the sights of this great city. Optional tours can be arranged on request.

Transfer that evening for dinner in the rooftop restaurant in the famous Hotel Hassler.

Saturday 23rd February

Breakfast at leisure.

Mid-morning transfer to the picturesque town of Frascati with lunch in Caccianai Restaurant with its fabulous views.

Returning to Rome mid afternoon with a stop at Castle Gondolfo on route.

Evening free.

Sunday 24th February

Breakfast at leisure.

11.30 check out of hotel and transfer to Stadio Olimpico where guests will enjoy the facilities in the Official Hospitality Suite, including drinks reception (beer, wine & soft drinks) and buffet lunch, before taking their premium seats for the game.



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