

# Experience Live

LIVE EVENTS · EXPERIENTIAL · ACTIVATIONS · HOSPITALITY · TRAVEL EXPERIENCES

## September 2022

| Date   | Genre     | Event                                   | Location      |
|--|-----------|---|---------------|
| 9 <sup>th</sup> -11 <sup>th</sup> & 16 <sup>th</sup> -17 <sup>th</sup> | Concert   | Garth Brooks Stadium Tour               | Croke Park    |
| 11 <sup>th</sup>   | Formula 1 | Italian Grand Prix                      | Monza         |
| 24 <sup>th</sup>   | Soccer    | R.O.I. v Scotland – UEFA Nations League | Glasgow       |
| 27 <sup>th</sup>   | Soccer    | R.O.I. v Armenia – UEFA Nations League  | Aviva Stadium |

## October 2022

| Date                                   | Genre       | Event  | Location      |
|--|-------------|--|---------------|
| 1 <sup>st</sup> -2 <sup>nd</sup>       | Horseracing | Prix de L'arc de Triomphe                      | Paris         |
| 21 <sup>st</sup> - 6 <sup>th</sup> Nov | Opera       | Wexford Opera Festival                         | Wexford       |
| 22 <sup>nd</sup>                       | Rugby       | Leinster v Munster - United Rugby Championship | Aviva Stadium |
| 29 <sup>th</sup>                       | Concert     | Robbie Williams                                | 3Arena        |

## November 2022

| Date             | Genre  | Event  | Location      |
|------------------|--------|--|---------------|
| 5 <sup>th</sup>  | Rugby  | Ireland v South Africa – Autumn Nations Series | Aviva Stadium |
| 17 <sup>th</sup> | Soccer | Ireland v Norway – November Internationals     | Aviva Stadium |
| 19 <sup>th</sup> | Rugby  | Ireland v Australia – Autumn Nations Series    | Aviva Stadium |

## December 2022

| Date             | Genre  | Event  | Location                     |
|------------------|--------|--|------------------------------|
| 16 <sup>th</sup> | Rugby  | Leinster v Gloucester – Heineken Champions Cup | RDS Arena                    |
| 18 <sup>th</sup> | Soccer | 2022 World Cup Final                           | Lusail Iconic Stadium, Qatar |

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## January 2023

| Date             | Genre | Event   | Location      |
|------------------|-------|---|---------------|
| 21 <sup>st</sup> | Rugby | Leinster v Racing 92 – Heineken Champions Cup | Aviva Stadium |

## February 2023

| Date             | Genre | Event  | Location      |
|------------------|-------|--|---------------|
| 4 <sup>th</sup>  | Rugby | Guinness Six Nations 2023 – Ireland v Wales  | Cardiff       |
| 11 <sup>th</sup> | Rugby | Guinness Six Nations 2023 – Ireland v France | Aviva Stadium |
| 25 <sup>th</sup> | Rugby | Guinness Six Nations 2023 – Ireland v Italy  | Rome          |

## March 2023

| Date                                | Genre       | Event   | Location      |
|-------------------------------------|-------------|---|---------------|
| 12 <sup>th</sup>                    | Rugby       | Guinness Six Nations 2023 – Ireland v Scotland      | Edinburgh     |
| 14 <sup>th</sup> – 17 <sup>th</sup> | Horseracing | Cheltenham Festival 2023                            | Cheltenham UK |
| 18 <sup>th</sup>                    | Rugby       | Guinness Six Nations 2023 – Ireland v England       | Aviva Stadium |
| 24 <sup>th</sup>                    | Rugby       | Leinster v DHL Stormers – United Rugby Championship | RDS Arena     |

## April 2023

| Date                                | Genre       | Event                | Location                      |
|-------------------------------------|-------------|----------------------|-------------------------------|
| 13 <sup>th</sup> – 15 <sup>th</sup> | Horseracing | Grand National       | Aintree Racecourse, Liverpool |
| 25 <sup>th</sup> - 29 <sup>th</sup> | Horseracing | Punchestown Festival | Punchestown, Co. Kildare      |

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## May 2023

| Date                                     | Genre       | Event                        | Location            |
|--|-------------|------------------------------|---------------------|
| 19 <sup>th</sup> – 21 <sup>st</sup>      | Horseracing | Irish Guineas Festival       | The Curragh         |
| 19 <sup>th</sup>                         | Rugby       | EPCR Challenge Cup final     | Aviva Stadium       |
| 20 <sup>th</sup>                         | Rugby       | Heineken Champions Cup final | Aviva Stadium       |
| 21 <sup>st</sup> (TBC)                   | Formula 1   | Spanish Grand Prix           | Barcelona           |
| 22 <sup>nd</sup> - 11 <sup>th</sup> June | Tennis      | French Open                  | Stade Roland Garros |

## June 2023

| Date                                    | Genre  | Event                       | Location                          |
|---|--------|-----------------------------|-----------------------------------|
| 10 <sup>th</sup>                        | Soccer | UEFA Champions League final | Atatürk Olympic Stadium, Istanbul |
| 15 <sup>th</sup> – 18 <sup>th</sup>     | Food   | Taste of Dublin             | Iveagh Gardens                    |
| 28 <sup>th</sup> – 3 <sup>rd</sup> July | Golf   | Irish Open 2023             | The K Club, Kildare               |

## July 2023

| Date                                   | Genre       | Event                        | Location    |
|--|-------------|------------------------------|-------------|
| 3 <sup>rd</sup> – 16 <sup>th</sup>     | Tennis      | Wimbledon 2023               | London      |
| 7 <sup>th</sup> – 9 <sup>th</sup>      | Formula 1   | British Grand Prix           | Silverstone |
| 23 <sup>rd</sup>                       | GAA         | All-Ireland Hurling Final    | Croke Park  |
| 30 <sup>th</sup>                       | GAA         | All-Ireland Football Final   | Croke Park  |
| 31 <sup>st</sup> – 6 <sup>th</sup> Aug | Horseracing | Galway Races Summer Festival | Ballybrit   |

## August 2023

| Date                               | Genre      | Event             | Location    |
|------------------------------------|------------|-------------------|-------------|
| 9 <sup>th</sup> – 13 <sup>th</sup> | Horse Show | Dublin Horse Show | RDS, Dublin |

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## September 2023

| Date                                   | Genre | Event                                      | Location |
|--|-------|--|----------|
| 9 <sup>th</sup>                        | Rugby | Ireland v Europe 2 – Rugby World Cup       | Bordeaux |
| 16 <sup>th</sup>                       | Rugby | Ireland v Asia/Pacific 1 – Rugby World Cup | Nantes   |
| 23 <sup>rd</sup>                       | Rugby | South Africa v Ireland – Rugby World Cup   | Paris    |
| 25 <sup>th</sup> – 1 <sup>st</sup> Oct | Golf  | Ryder Cup                                  | Rome     |

## October 2023

| Date             | Genre | Event                                | Location |
|------------------|-------|--------------------------------------|----------|
| 7 <sup>th</sup>  | Rugby | Ireland v Scotland – Rugby World Cup | Paris    |
| 20 <sup>th</sup> | Rugby | Semi-Final 1 – Rugby World Cup       | Paris    |
| 21 <sup>st</sup> | Rugby | Semi-Final 2 – Rugby World Cup       | Paris    |
| 28 <sup>th</sup> | Rugby | Final – Rugby World Cup              | Paris    |